

Message Text

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64

ACTION CU-03

INFO OCT-01 EUR-12 ISO-00 MMO-01 EB-07 COME-00 PA-01 PRS-01

CIAE-00 INR-07 NSAE-00 /033 W
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R 171500Z MAR 76

FM AMEMBASSY BERLIN

TO USIA WASHDC

INFO SECSTATE WASHDC 2259

AMEMBASSY ATHENS

AMEMBASSY BONN

AMEMBASSY MADRID

AMEMBASSY VIENNA

USMISSION USBERLIN UNN

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FOR ICS/X, IEU

E O 11652: NA

TAGS:

SUBJ: BICENTENNIAL EXHIBIT AT LEIPZIG 1976 SPRING FAIR

REF: BERLIN 5952 (NOTAL)

1. INTEREST AND ATTENDANCE AT BICENTENNIAL EXHIBIT CONTINUES TO BE GREAT DURING FIRST TWO DAYS FOLLOWING OPENING SUNDAY, MARCH 14. PROBLEM OF CROWDING AND CONGESTION DUE TO YOUNG PEOPLE WANTING SOUVENIER EXHIBIT BUTTONS APPEARS TO BE UNDER CONTROL.

2. A SUBSTANTIAL FLOW OF QUESTIONS IS BEING DIRECTED AT THE EXHIBIT STAFF, ALTHOUGH MOST OF THEM ARE OF A TRADE NATURE. THE EMBASSY ECONOMIC/COMMERCIAL OFFICER AND A REPRESENTATIVE OF THE U.S. MACHINE TOOL INDUSTRY BOTH HAVE DESKS IN THE OFFICE/RECEPTION

AREA AND ARE ANSWERING COMMERCIAL QUESTIONS.

3. DR. GEYER, THE DIRECTOR THE U.S., CANADA AND JAPAN

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SECTION OF THE GDR MFA DROPPED BY MONDAY AFTERNOON, MARCH 15

AND TOURED THE EXHIBIT WITH EXHIBIT DIRECTOR KOSAKOFF AND P AND C OFFICER LITTELL. IN HIS INIMITABLE STYLE, GEYER ANNOUNCED HIS FINDING THAT THE EXHIBIT "DID NOT VIOLATE OR EXCEED THE LEIPZIG FAIR REGULATIONS."

4. DIRECTOR GENERAL OF THE LEIPZIG FAIR, WONSACK, PAID A COURTESY VISIT THE MORNING OF MARCH 17 TO THE EXHIBIT IN HALL 16 AND SPEND APPROXIMATELY ONE HALF HOUR TALKING WITH THE EXHIBIT DIRECTOR KOSAKOFF AND ECON/COMMERCIAL OFFICER PARKER. HE EXPRESSED DEEP ADMIRATION FOR THE EXHIBIT. HE SAID HE HAD BEEN THROUGH ON HIS OWN INCOGNITO, SO HE KNEW WHAT THE EXHIBIT WAS ALL ABOUT AND HE FOUND IT TO BE ENLIGHTENING AND VERY INTERESTING

WE THANKED HIM FOR ALL THE COOPERATION GIVEN TO US FROM THE FAIR AUTHORITIES. HE SAID THIS WAS THEIR JOB AND ENCOURAGED US TO COME BACK AGAIN. HE ASKED IF WE WERE GOING TO EXHIBIT IN THE FALL FAIR. WE DID NOT COMMIT OURSELVES. WE PRESENTED HIM WITH SOME BICENTENNIAL MATERIALS.

5. THE EXHIBIT IS ATTRACTIVE AND EFFECTIVE AND APPEARS TO BE DOING THE JOB IT WAS DESIGNED FOR. COOPER

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: BICENTENNIAL CELEBRATIONS, EXHIBITS
Control Number: n/a
Copy: SINGLE
Draft Date: 17 MAR 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: saccheem
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976BERLIN05470
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760101-0833
From: BERLIN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760353/aaaabunp.tel
Line Count: 82
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION CU
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: 76 BERLIN 5952
Review Action: RELEASED, APPROVED
Review Authority: saccheem
Review Comment: n/a
Review Content Flags:
Review Date: 06 APR 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <06 APR 2004 by ellisoob>; APPROVED <27 JUL 2004 by saccheem>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: BICENTENNIAL EXHIBIT AT LEIPZIG 1976 SPRING FAIR
TAGS: SCUL, GC, US
To: USIA
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006